

0845 Numbers:

Why they are good for business and how you can buy one and get one free

0845 numbers solve a lot of problems for busy business people. Now they are available on a two for one basis to New Business readers for a limited time.

0845 NUMBERS sit on top of your existing telephone number and whenever your customer calls you they pay only the cost of a local call.

Independent research has shown that customers responding to an advertisement prefer to call an 0845 number because of the cheaper call, so they are good for business.

But nowadays, some 0845 numbers come with a lot of additional features which can make your business life a lot easier.

For instance, top UK provider Planet Numbers offers a series of additional benefits:

- **Instant Re-routing** – this is the ability to instantly switch the number from one target number to another from any phone anywhere in the world. For example you could switch from your office/shop address through to your home address.
- **Multiple Routing** – this can be configured in a number of ways but it might let you have several numbers called at once and then the first to answer gets the call. Or you could programme the telephone to call a series of numbers to “hunt you down”.

- **Advanced Voicemail** – if someone calls when you are out their message is recorded and emailed to you as a .wav file. The system can be programmed to respond after different numbers of rings.
- **Virtual Receptionist** – when someone rings they are asked to select the “department” they want and press a number to take them to that “extension”. EG. Five people spread across the country could appear as five departments each with their own extensions.
- **Fax to Email** – You can also set up the system to do Fax to Email. If someone faxes the 0845 number it gets converted into a fax and emailed to you.

“The possibilities are endless” reports Planet Numbers MD Robin James *“0845 numbers are the perfect way for any small or medium sized business to maintain a professional front and punch above their weight.”*

Planet Numbers is offering all New Business readers a buy one get one free offer. Buy any 0845 number



and get another one free. Your annual rental will still be payable for both. Think about it, you can have one for telephone and one for fax.

But make sure you act soon, this offer is only available until 31 July 05.

Either go to the Planet Numbers website at www.planet-numbers.co.uk or phone Business Sales on **0845 066 6666**. Remember to quote NB5 to qualify for this offer.

Please note: Because of the high call rates 0845 numbers cannot be forwarded to a mobile phone.

www.planet-numbers.co.uk

0845 066 6666

Please quote NB5



planet numbers

Planet Numbers in association with New Business